

FoodProtection

C o n f e r e n c e s

The Issue

When a food advisory, food recall, or other incident develops a level of concern for a food product or food category, it is important that consumers receive clear, accurate, reliable and science-based information and education.

Overview

This conference will explain and explore the educational needs of consumers and industry before, during and after a food protection event. It will also strengthen current interagency coordination and communication efforts.

The Conference

Three regional conferences will be offered in 2009, with the following universities as hosts:

- University of Minnesota – June 30
- Penn State University – October 27 – 28
- University of Kentucky – November 18 – 19

These are being offered with support from Extension Disaster Education Network (EDEN) and the Cooperative State Research, Education and Extension Service (CSREES).

Participants

Extension professionals, food processors and individuals from state and federal agencies and organizations with a vested interest in food protection should plan to attend.

The Goals

By the end of this conference, attendees will be better prepared to understand and participate in food protection education and communication to improve consumer safety while reducing negative industry impact. Participants will have a working knowledge of and be able to identify:

- The roles of federal, state and local agencies and organizations
- Appropriate consumer actions
- Food protection communication issues
- The roles for Cooperative Extension and other university experts

For more information about each of these conferences, visit:

www.EDEN.Isu.edu