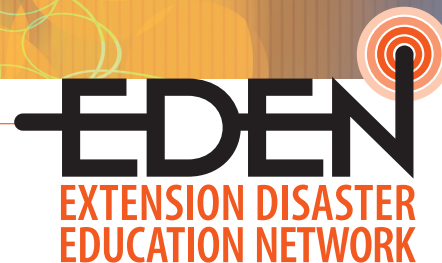


Reducing the
impact of disaster



Regional FoodProtection Conferences

PENNSTATE



College of
Agricultural
Sciences

Conference Host:

What: EDEN Regional Food Protection Conference

Where: Radisson Penn Harris Hotel & Convention Center, Camp Hill, PA

When: October 27 & 28, 2009

The Issue: When a food advisory, food recall, or other incident develops a level of concern for a food product or food category, it is important that consumers receive clear, accurate, reliable, and science-based information and education.

Overview: This conference will explain and explore the educational needs of consumers and industry before, during and after a food protection event. It will also strengthen current interagency coordination and communication efforts.

The goals: By the end of this conference, attendees will be better prepared to understand and participate in food protection education and communication to improve consumer safety while reducing negative industry impact. Participants will have a working knowledge of and be able to identify:

- The roles of federal, state and local agencies and organizations
- Appropriate consumer actions
- Food protection communication issues
- The roles for Cooperative Extension and other university experts

Who should attend: Extension professionals, food processors, food distributors, food retailers, and individuals from state and federal agencies and organizations with a vested interest in food protection should plan to attend.

Cost: Conference registration is covered by a grant from EDEN and USDA. Participants will be responsible for their own travel and overnight accommodations.

Contact:

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**More Information &
Registration:**

www.EDEN.lsu.edu/FPCNE

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