

# Regional



# FoodProtection

## C o n f e r e n c e s

- What:** EDEN Regional Food Protection Conference
- Where:** University of Minnesota, Continuing Education Center  
St. Paul, MN
- When:** Tuesday, June 30, 2009 from 10 a.m. to 6 p.m. CST,  
Optional dinner at close of conference
- Why:** The goal of this regional conference is to understand the role of Extension and other food safety professionals in food recall events. In addition, the conference will focus on how Extension can reach out to consumers during these recall events, and collaborate with their surrounding food safety partners.

The conference will feature dynamic general sessions with nationally known speakers, comprehensive food recall and risk communication exercises, and networking opportunities. Speakers include:

- Travis Goodman, DHS, Food and Agriculture Sector Specialist, **“Why Food Protection Matters”**
- Robert Gravani, PhD, Professor of Food Science, Cornell University, **“Risk Communication and Food Protection”**
- Shaun Kennedy, Director, National Center for Food Protection and Defense, **“Creating a Food Defense Plan”**
- Lavonne Kucera, Director, Quality Assurance at Caribou Coffee Company, former VP for Food Safety, Deli Express, **“Recalls A to Z”**
- Jan Singleton, National Program Leader, Food Science and Food Safety USDA
- Kirk Smith, DVM, PhD, Director Foodborne Diseases, Minnesota Dept Health, **“Anatomy of an Outbreak”**

**Who should attend:** Extension professionals, food industry representatives, and individuals from state and federal agencies and organizations with a vested interest in food protection in the upper Midwest region.

**Not able to attend in person?** Using Adobe Connect, individuals at satellite locations can participate in the conference. Please get a team together and join in!

For more information and to register for this USDA-CSREES EDEN conference, visit:

[www.EDEN.Isu.edu/RFPMidwest](http://www.EDEN.Isu.edu/RFPMidwest)

**Conference Host:**  
University of  
Minnesota Extension

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**More Information &  
Registration:**  
[www.EDEN.Isu.edu/  
RFPMidwest](http://www.EDEN.Isu.edu/RFPMidwest)